








# That 'new home' feeling

The benefits of buying a new home



You may be getting ready to buy your first home, looking for your forever home, or even downsizing for retirement. Whichever stage of the homeowner's lifecycle you've reached, there are many compelling reasons to consider buying a new home.

-  **New homes are only yours**  
Everything's modern, fresh and efficient. Your new home should come without any of the building concerns of an older property. Beneath the walls, your wiring and plumbing is freshly installed, made from new materials and (best of all) developers usually offer a full warranty.
-  **Energy-efficient**  
Quite simply, new homes tend to be better designed than old ones – they're brighter, warmer in winter and cooler in summer, cheaper to run and designed for how life is lived today, bringing families together in technology-enabled, safe and open living spaces.
-  **Quiet, secure and happy communities**  
In a newer home the noise you make should be reduced thanks to well-insulated properties. Locks are compliant to strict safety standards, which also apply throughout, and outdoor play and leisure spaces are safely designed for new communities.
-  **Better equipped and ready to go**  
Choose a new home with the right number of loos, the right number of plug sockets, the right amount of storage – there's no need to make expensive adaptations. Simply pick your home and move in to live your life the way you wish.
-  **A beautiful blank canvas**  
You can pick the finishes that suit your style preferences and see those bright white walls for what they are; an ideal prepared surfaces for you to design your own interiors. Tailor your space to meet your needs.
-  **Looking for a greener lifestyle?**  
Modern construction materials tend to be vastly more environmentally friendly and energy-efficient; a new home costs half as much to heat as a typical Victorian property. Brand new appliances save water, energy and time, and are 'smart' in the modern sense of the word.
-  **Thoughtfully designed**  
Developers know that their new homes simply have to meet the needs of modern living homes, so they invest heavily in design to make sure that they have excellent lifestyle appeal for buyers and tick all the boxes on the homebuyer's checklist.
-  **Character and charm**  
Can you fall in love with a new home? Certainly, new homes don't have age but that doesn't mean they aren't attractive. Clever designers use a mix of styles, sizes, materials, features and positions to ensure that their developments look great and feel like established communities.  
  
There are many excellent reasons to include new homes in your property search, and precious few good reasons to exclude them. Come and visit one of our superb new developments – you might be surprised at how many people who thought they would 'never buy new', actually do.